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Bharatharaj Babu

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Introduction

DevRel professional with background in engineering, product and growth. Experienced in creating technical content, managing developer documentation, and building community through demos, tutorials, and workshops. Strong technical foundation with proven ability to bridge complex technical concepts and developer needs.

Experience

Developer Relations Specialist	Moralis Web3	Jul 2024 - Jul 2025
- Owned complete DevRel function, managing docs, dev experience and ecosystem growth - Created 50+ technical tutorial vids growing Moralis YouTube (100K+ subs), improving devex and adoption - Revamped docs, creating comprehensive tutorials, starter guides, FAQs to improve onboarding flows - Built several apps & demos using Moralis APIs, also collaborating with partners on co-marketing initiatives - Also managed dev engagement and product feature comms through social media & email campaigns		
Web3 Lead - Product & Growth	Krypc Technologies	Nov 2023 - Jun 2024
- Promoted to lead developer relations and growth for Krypcore Web3 - Built demo apps, managed docs, and organized workshops/hackathons to showcase product capabilities - Conducted product demos and discovery calls to scope requirements and guide customer onboarding - Defined and executed various growth strategies while tracking key adoption metrics		
Research Engineer - Web3	Krypc Technologies	Jul 2022 - Nov 2023
- Involved across all areas of product, design and development of Krypcore Web3 - Created design prototypes and user flow wireframes to define product features & improve UX - Developed the Javascript SDK & gasless transactions module of Krypcore Web3 - Researched and built PoCs for smart contract wallets, oracles, and other web3 infrastructure		
Full Stack Web3 Developer	Push Protocol (prev. EPNS)	Mar 2022 - Jul 2022
- Contributed to research and development of wallet-to-wallet chat feature from design to MVP - Built backend APIs and frontend components for the w2w chat feature implementation - Conducted smart contract research for Uniswap v2 integration - Developed a protocol analytics tracking dashboard		
Backend Developer	Tally Solutions	Jan 2022 - Mar 2022
- Landed an internship after winning a hackathon by Tally - Developed a Python PoC to enhance socket connection persistence and reliability - Implemented custom connection pooling solution without external dependencies or frameworks - Built GUI testing tool using tkinter to simulate and benchmark socket connections similar to JMeter		

Education

B.E. Computer Science	MIT, Anna University	2018 - 2022
- Bachelor of Engineering in Computer Science - CGPA: 8.6 / 10 - Coursework: Machine Learning, Deep Learning, Data Structures and Algorithms, Blockchain, Databases, Operating Systems - Final Year Thesis: Decentralized Ride Hailing Platform - Conducted blockchain workshop for college symposium with 100+ attendees covering fundamental concepts		

Projects and Hackathons

- **AI402 - Coinbase Agents in Action** (June 2025). Universal monetization platform for AI tools, MCP servers, and APIs using crypto payments. Enables seamless pay-per-use access. Won 2nd place. [Live Link](#)
- **RuneLaunch - ETHGlobal Brussels** (July 2024). Decentralized platform for launching and trading custom Bitcoin runes on Rootstock with cross-chain bridging. Won Best Runes Project on Rootstock. [Link](#)
- **CryptoRelief - ETHGlobal London** (March 2024). Seamless distribution and claim of relief aid during natural disasters using smart accounts & Worldcoin. Won Cross Border Payments Track by Circle. [Link](#)
- **AI Adventure World - Encode AI London** (March 2024). Platform for creating & playing text-based games similar to D&D powered by LLMs with scene generation. Won Best Crypto x AI Track. [Demo](#)
- **OnChain Wrapped - ETHIndia** (December 2023). Spotify Wrapped for wallets - on-chain summary with transaction count, total value, NFTs collected, POAPs. Won runner up for best use of Airstack APIs. [Link](#)
- **Single Number Bingo - Inco Network** (December 2023). FHE-powered single number bingo game - pool crypto & guess hidden numbers to win the pot. Won 2nd place for best use of Inco FHE. [Link](#)
- **BetChiliz - ETHIstanbul** (November 2023). Pool-based betting platform using \$FAN tokens to predict sports outcomes with randomized reward distribution. Won first place. [Demo](#)
- **zkFundRaise - ETHIndia** (December 2022). Anonymous fundraising platform using zk addresses for campaigns & BOB Stablecoin for shielded transfers. Won first place for best use of zkBob protocol. [Link](#)
- **Requesto - ETHOnline** (September 2022). Create and send crypto/NFT requests with unique payment links to any wallet address. Won Best Use of Covalent API, Push Protocol, Unstoppable, NFTPort, XMTP. [Link](#)
- **StartBid - Hack a Web** (February 2022). Auctioning platform for antique items with on-chain bidding and settlement. Won runner up. [Link](#)
- **URL Shortener - Tally Solutions** (December 2021). URL shortener with analytics dashboard similar to bit.ly. Won runner up. [Link](#)
- **Bayer Digital Label** (December 2021). Hyperledger Fabric blockchain solution to track provenance of Bayer's products. Won top 10 submissions. [Link](#)
- **Adani Airports - Jack The Hack** (October 2021). Complete blockchain-based digital identity solution on Hyperledger Fabric for India's biggest airport operator. Won first place. [Link](#)
- **Caterpillar Inc** (July 2021). AI model to predict machine failure using sensor data with sequence modeling achieving 90% accuracy. Won runner up.

Additional Experiences and Courses

- **Data Alchemist Bootcamp - Covalent** (Nov 2022) . Selected to be in the first batch of the Covalent Data Alchemist program and dive into on-chain data analytics using RRR Framework. [Credential Link](#)
- **Product Management Web3 - HSBC Global Ventures** (Jun - Jul 2022) . Worked on a product brief for a consumer banking crypto use case. Performed market research and analysis for the product. [Credential Link](#)
- **NFT Talents Program - Frankfurt School of Finance** (May 2022 - October 2022) . Was part of an 18 week mentoring program to deep dive into the NFT space. [Credential Link](#)
- **Python for Data Science - IIT Madras** (March 2022). Learnt about various tools such as Pandas, Numpy, statistics etc. for data science. [Credential Link](#)
- **Deep Learning Specialization - DeepLearning.ai** (July 2020). Specialization consisting of 5 courses to dive into deep learning & various aspects of it such as CNN models, sequence models, etc. [Credential Link](#)
- **Blockchain Specialization - University of Buffalo** (June 2020). Specialization consisting of 6 courses to dive into blockchain applications, smart contracts, dapp development etc. [Credential Link](#)
- **Blogs on Blockchain & Web3** - Have written various blogs, reports, developer guides etc on various blockchain and web3 areas. Links below.

Technical Skills & Links

- **Programming Languages:** JavaScript, Python, Solidity, C++, HTML/CSS
- **Technologies & Frameworks:** React.js, Next.js, Node.js, Express, MongoDB, Hardhat, ethers.js, Git
- **Content & Social:** [Medium](#), [Mirror](#), [Twitter](#), [LinkedIn](#)
- **Languages:** English, Hindi, Tamil, Telugu